

# JULIA ELIZABETH DURALL

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## SUMMARY

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Experienced user-centered UI/UX Designer skilled in multiple disciplines including design thinking, responsive web design for desktop and mobile platforms, product design, usability testing, user research, persona creation, wireframing, high-fidelity mockups, interactive prototypes, Agile method using scrum, portrait and product photography, graphic design, marketing, and creative writing.

Extensive experience working in teams and with customers and clients, demonstrating responsibility, organization, and leadership throughout career.

Interested in full-time opportunities as a UI/UX Designer in the Austin, TX metro area

## SOFTWARE EXPERTISE

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**Visual Design:** Photoshop, Illustrator, Sketch, InDesign, Lightroom

**Prototyping:** InVision, Axure RP, AdobeXD

**Front-End Design:** Dreamweaver, Foundation, Bootstrap, HTML5 and CSS3

**Productivity:** Microsoft Office, Google Apps, Keynote, Confluence, JIRA, Box, Sharepoint

**Communication:** Slack, Google Hangouts, Zoom

**CRM Systems:** Salesforce, Microsoft Dynamics

## EDUCATION

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### Associate of Applied Science

Visual Communication/User Experience Design  
Austin Community College, May 2016

### Bachelor of Science

Radio-Television-Film, production sequence  
The University of Texas at Austin

## WORK EXPERIENCE INCLUDES

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### UX Designer - Civitas Learning

(Aug. 2017 - present)

- Collaborated with Product Marketing and UX teams in the education technology space to create product demos for sales presentations, using Sketch and InVision regularly for mockups, wireframes, and prototypes
- Participated in cross-functional meetings and design sprints on two product teams, collaborative feedback sessions with UX team, and Scrum/Agile method with product teams using JIRA
- Created sketches, mockups, wireframes, and prototypes of new product features and design assets, including implementing a product UI refresh for accessibility
- Completed a strategic research study to assess integration opportunities within the Civitas Learning suite of products, and presented findings to key stakeholders
- Performed product usability audits, research, and testing

### Sole Proprietor, Designer, Photographer -

### Julia Elizabeth Photography & LetterPlay Photography

(Jan. 2008 – present)

- As the business owner, created websites, logos, marketing materials, price quotes, and invoices for my freelance business
- Designed visual style, information architecture and content of informational and e-commerce websites, including an Etsy shop
- Created photographs of products, people, and places, as well as custom photographic name art
- Demonstrated superior interpersonal skills with clients from varying backgrounds

### Interaction Designer - Fjord Austin / Chaotic Moon Studios

(Dec. 2016 - contractor with Insight Global)

- Collaborative UX design role in a design agency
- As part of a team dedicated to a national car rental client, contributed to personas, synthesis of interview data, product usability audits, planning for product redesign, Keynote presentations, and wireframes

### UI Designer/Visual Designer - Interline Vacations

(Nov. 2016 - contractor with Vitamin Talent/Aquent)

- Collaborated with product manager, UX designer, and developers on a redesign of a website for travel industry customers
- Established visual and interface design for the project
- Contributions included style guide, icons, and web page mockups